



**Active Aging Week five-month plan**

<b>Planning stages</b>	<b>May</b>	<b>Jun</b>	<b>Jul</b>	<b>Aug</b>	<b>Sep</b>
Contact people to plan events.					
Form vision of what your week will look like.					
Choose target audiences, activities.					
Reserve speakers, space, equipment.					
Plan marketing campaign, produce materials.					
Launch marketing program.					
Finalize work that allies, volunteers and others will perform.					
Post posters and other displays.					
Prepare to welcome your participants on October 5.					